



## ASIP News



### **The Arab Society for Intellectual Property (ASIP)**

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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## ASIP Holds ACIPP Exam in September

AMMAN - The Arab Society for Intellectual Property (ASIP) held the Arab Certified Intellectual Property Practitioner (ACIPP) exam for a group of participants in Amman - Jordan. The program comprises three modules:

1. Trademarks and Unfair Competition
2. Patents and Trade Secrets
3. Copyrights and Related Rights

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) is a non-profit organization founded on February 23, 1987, in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region and help raise awareness and enhance understanding of Intellectual Property issues and dynamics.



## During the first ‘Arab Youth Talks to Build Awareness’ Forum in Egypt: Dr. Talal Abu-Ghazaleh Awarded ‘Knight Medal for Building Arab Awareness’

CAIRO - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), was awarded with the ‘Knight Medal for Building Arab Awareness’, in recognition of his economic and community initiatives and contributions, as well as his support for the youth.

This honoring occurred during the activities of the “Arab Youth Talks to Build Awareness” forum, held under the slogan ‘Generations Supporting the Nation’s Issues’, as directed by His Excellency the Egyptian President Mr. Abdel Fattah Al-Sisi that prompt the need to fortify the minds of Arab youth against violent and extremist ideas, to reinforce the importance of preserving the entity of the state and its national institutions and to raise awareness among Arab youth I general.



The 3-day forum was organized in Cairo in cooperation between the Arab Youth Council for Integrated Development and Egypt’s Ministry of Youth and Sport.

During the forum, Dr. Abu-Ghazaleh delivered an inspiring speech addressing the Arab youth under the title “Twenty Commandments”, in which he shared valuable life lessons, advice and guidance to the new generations, crystallizing his belief in the importance of integration and communication between generations for nations’ advancement.

## ‘Abu-Ghazaleh Global’ Participates in the 21st Amman International Book

AMMAN – Talal Abu-Ghazaleh Global (TAG.Global), represented by Talal Abu-Ghazaleh Translation, Distribution and Publishing (TAG-Publish), took part in the 21st Amman International Book Fair, organized by the Union of Jordanian Publishers in cooperation with the Ministry of Culture and the Greater Amman Municipality (GAM).

The Book Fair hosted the State of Kuwait as a guest of honor, while the cultural figure was the Palestinian poet Mr. Walid Saif. That is in addition to the participation of more than 400 local, Arab and international publishing houses from 22 countries.

Mr. Saif was selected this year due to his cultural achievements, contributions and commitment in the Arab world’s publishing industry.

On the occasion, TAG.Global Publications Department Manager, Mr. Mustafa Hammad, said, “Our

booth presented various publications issued by TAG.Global mainly dictionaries, professional books and periodicals, pointing out that the Organization’s participation in the Book Fair reflects its keenness on keeping good relations with booklovers, as well as keeping them up to date with all TAG.Global’s new releases.

In addition, Mr. Hammad stated that the Booth’s visitors had the opportunity to experience some of the technological devices including laptops, tablets and smartphones manufactured by Talal Abu-Ghazaleh for Technology (TAGTech), a member firm of TAG.Global.





Hammad, further, added that representatives of TAG.Global gave a brief on all services offered in digital transformation and methods of developing skills in the field of creativity and innovation. They also distributed a brochure on 'Digital Transformation' services, and reviewed some of the training courses offered by TAG.Global in this field in addition to the programs offered by Talal Abu-Ghazaleh University College for Innovation (TAGUCI).

He noted that organizing such an event plays an effective role in attracting thousands of people who love reading from all over the Kingdom.

During the Book Fair, the visitors to TAG.Global's booth received gifts including a number of books that narrate Dr. Talal Abu-Ghazaleh's life journey, and 'Talal Ibn Adibeh' children's story which is available in several languages. That is in addition to various newly released professional books, brochures and publications about TAG.Global's services.

Your *TECH TOOLS* for the Inevitable Digital Future

## LAPTOPS

# TAGITOP<sup>®</sup>-FLIP

- Intel Core i5 8<sup>th</sup> Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard



7000 mAh



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



14.1" FHD  
Screen ten points touch



# TAGITOP<sup>®</sup>-PRO

- Intel Core i7 10<sup>th</sup> Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard



7400 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



# TAGITOP<sup>®</sup>-PLUS II

- Intel Core i7 10<sup>th</sup> Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard



5000 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan  
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

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## LAPTOPS

# TAGITOP<sup>®</sup>-UNI C

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0,  
1 MINI-HDMI, RJ45

4800 mAh   
 14.1" FHD   
 Built in Camera   
 AC Wi-Fi, Bluetooth 4.0



# TAGITOP<sup>®</sup>-UNI

- Intel Core i3 5<sup>th</sup> Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

4000 mAh

14.1" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



# TAGITOP<sup>®</sup>-EDU

- Intel Core i3 10<sup>th</sup> Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

4290 mAh

14" FHD

Built in Camera

AC WIFI, Bluetooth 4.2



Carry bag | USB mouse  
Plastic cover



Your *TECH TOOLS* for the Inevitable Digital Future

# TABLETS

## TAG-DC

*Digital Citizens Tool*



Spreadtrum SC9863 Octa Core



4 GB RAM



64 GB Storage



6000 mAh



10.1" FHD



Android 9



Dual SIM Cards



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 13 MP Rear Camera



Screen Protector



## TAG-TAB III

*Become A TAG Friend*



MediaTek MTK8788 Octa Core



6 GB RAM



128 GB Storage



6000 mAh



10" FHD



Android 10



Single SIM Card



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 16 MP Rear Camera



Leather Cover | Screen protector | Wired Headphones



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Your *TECH TOOLS* for the Inevitable Digital Future

## SMARTPHONES

# TAG-PHONE

*TAG: Your Trusted Brand*

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 64 GB Storage Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Wired Headphones



Screen Protector



Back cover



# TAG-PHONE Plus

*Compare then Buy*

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Screen Protector



Back cover



Brown



Elegant Green



Magic Black



Dreamy Blue

# TAG-PHONE Advanced

*Tailored to Be Advanced*

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera



Screen Protector



Back cover



Brown



Fantasy Forest



Space Gray



Streamer Purple

# TAG-PHONE Special

- CPU: MediaTek P60 Octa Core
- 6 GB RAM Android 11
- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera



Screen Protector



Back cover

